



May 2024

P.O. Box 4631
Walnut Creek, CA 94596
www.californiawatercolor.org

Contents

- ZOOM Demo Artist Hugh Mossman 1, 6
- The Drawing Board 2
- Community Outreach 3
- CWA Workshop Series 2024 CLASS SCHEDULE!** 4
- CWA Member Show California Places and People Award Winners 5
- General Information 6
- How to Order Extra National Exhibition Catalogs
- Hugh Mossman, cont.
- Artist Opportunity
- Member News 7
- Board of Directors 8
- Support Personnel
- Volunteer Committees
- How to Contact Us
- Social Media Call for Content**
- We Are Seeking Volunteers!
- Show News 9
- CWA Member Resources 10
- Calendar 11
- General Meetings & Demos
- CWA 2024 Workshop Series
- CWA Member Shows
- Welcome New Members
- Community Outreach
- Art Supplies Sale
- Contra Costa Plein Air

California WATERCOLOR Association

ZOOM Demo for Members and Guests at 7:00 pm PST, Wednesday, May 15, 2024.



May ZOOM Demo Artist

Hugh Mossman, NWS, TWSA, NWWWS, WW, CWA

There will be a **ZOOM General Meeting and Demo** by Hugh Mossman for CWA members and friends to participate, on Wednesday, May 15, 2024, from 7:00–9:00 pm PST.

Keeping it simple, the **ZOOM link and passcode** will be the same for all our General Meetings in 2024.

To join, just click on the **Join Icon** on the right.

Meeting ID: 880 6742 4194 **Passcode:** 319828



Hugh Mossman is a watercolor artist based in Boise, Idaho. He has been working primarily in watercolor since the early 1980s. His favorite subjects are landscapes of Idaho's scenic alpine, canyon, and rivers, as well as fly fishing subjects and street scenes, particularly from San Miguel de Allende, Mexico.

Hugh is a highly acclaimed artist and has received many awards. He is a signature member of several prestigious organizations including the National Watercolor Society, the Transparent Watercolor Society of America, the Northwest Watercolor Society, Watercolor West, the California Watercolor Association, and a Distinguished Merit member of the Idaho Watercolor Society. His watercolors have been published in *Splash 17* as well as various sporting magazines. He has taught numerous watercolor workshops and is past president of the Boise Art Museum.

Some of his recent accomplishments include acceptance into the 2021, 2022, and 2023 Transparent Watercolor Society International Exhibitions, the 2022 and 2023 National Watercolor International Exhibition, the 2022 Ruth Clark Founders Award of the Idaho Watercolor Society, the 2021 Elevated Recognition Blick Art Award, and the 2022 Western Federation of Watercolor Society Turquoise Award.

continued on page 6





The Drawing Board

Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

Think Big, Win Big — How focusing on the big picture can elevate art beyond “good enough” by Kathleen Stumpf

Andy Evansen referred to Skip Lawrence in his recent workshop for CWA. Andy had learned a lot from Skip when he was developing his art, so I found some notes from Skip and thought I would share them in this month's newsletter. Andy learned from Skip and we might get a little tip too!



Andy Evansen



Skip Lawrence

I have sat through many mediocre movies, eaten less than tasty food, listened to ho-mum music, and done many okay paintings. I often wonder why so many things end up short of their potential whereas some truly shine. The question that eludes us all is why does this happen? As artists, we have all made paintings that are expressive, moving, and personal at one point or another. So why am I staring at the painting I just finished thinking, “Eh, it's ok... I guess.” What is wrong? I can't offer a definitive answer for everyone, but I have noticed a trend in my painting that plays a large role in whether or not a painting turns out to be a gem or just another one for the pile.

So, what causes these so-so paintings? In a word it is vague thinking, (guess that is two words) which in turn leads to vague choices. It should come as no surprise that vague ideas turn into disjointed designs, murky colors, etc. and yet when we churn out a mediocre painting without putting any real thought into it we wonder “What happened?”

Experience has taught me that when a painting is going badly it is not that I have forgotten how to paint, it is that I have failed to commit to an idea, emotion, point of view,

or declaration. My best paintings are born of simple ideas, painted simply with only that idea in my mind. My worst paintings are thoughtless complicated experiments in paint manipulation and overworking to correct weak design decisions.

The next time you find yourself hopelessly lost in a mediocre painting do not look for a better brush, palette, or design rule, but try asking yourself the simple question, “What is this painting about?” or “Why am I painting this?” Remember, when a painting is all wrong it is never the little things that are to blame, it is always the big picture that needs attention. Little decisions lead to predictably average results while big ideas lead to personal expressions, the best we have to offer and that is much more than “good enough.”

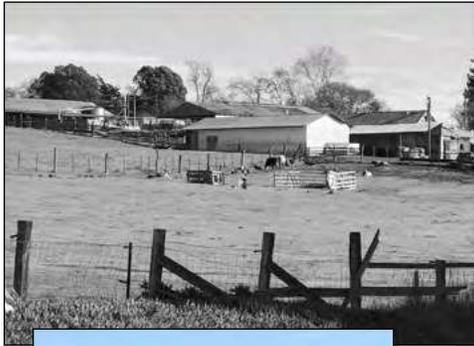
Andy Evansen's website at www.evansenartstudio.com
Skip Lawrence's website at skiplawrence.com

Kathleen Stumpf
Director Member Shows



Community Outreach

The Oakland Veterans Paint in Values: Next Month in Color



Project: A Farm in Sebastopol

The April gathering program was inspired by the Andy Evansen's general meeting demonstration. Like Andy, we began with drawing and painting a value study emphasizing the middle values. Typically, one squints to reduce colors to greys. However, we simplified the squinting by printing the subject in values of black as well as color.

Normally we have the vets mix black, but in this situation, we worked with black watercolor, straight from the tube. Michael Friedland supplied the image, of a farm outside of Sebastopol.



Each member of the group had their approach to the project. One person, halfway through the class, launched into the color painting without any drawing. We pointed out that this was a two-month project and they might want to return to drawing. I secretly wondered how the painting would have come out had they roared right on through it with no drawing guides.



Some participants drew the entire picture and then painted the middle values. Others drew and painted a completed full-value painting. When we stopped for critique people were pretty pleased with the work. The value study paintings reflected each painter's different style. As clean-up began visiting took over with the stories and jokes that accompany these lively painting events.

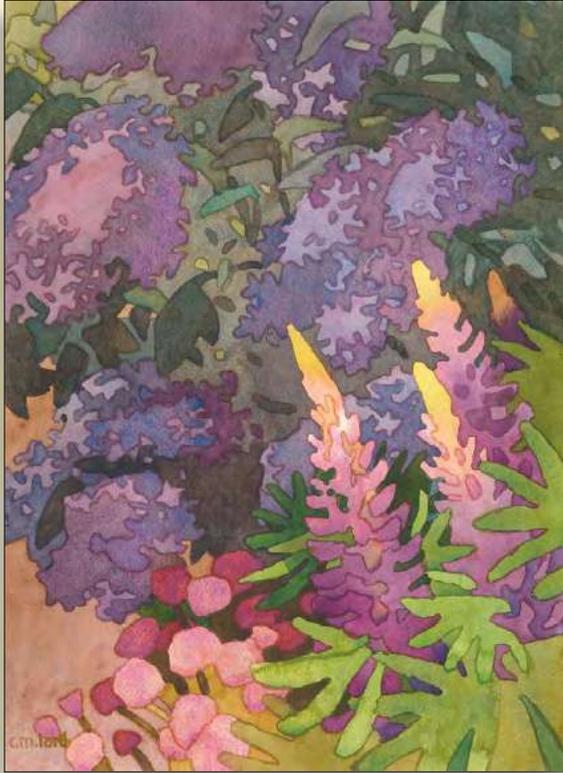


Sheila Cain

Co-Director, Community Outreach



CALIFORNIA WATERCOLOR ASSOCIATION 2024 WATERCOLOR WORKSHOP SERIES



Carolyn Lord **Plein Air Watercolor at the EBRP Botanical Garden** **3-Day In-Person Workshop | May 17-19, 2024** **All Skill Levels**

LIVE

CWA Members \$375 Non-Members \$435

The portability and vibrancy of watercolor make it ideal for plein air painting! This three-day workshop will be held outdoors in Tilden Regional Park Botanic Garden in the hills east of Berkeley, California.

Artist's website at carolynlord.com

[Click here](#) for Tilden Regional Park Botanic Garden website.



Michael Reardon **Watercolor Techniques**

3-Day In-Person Workshop | September 27-29, 2024

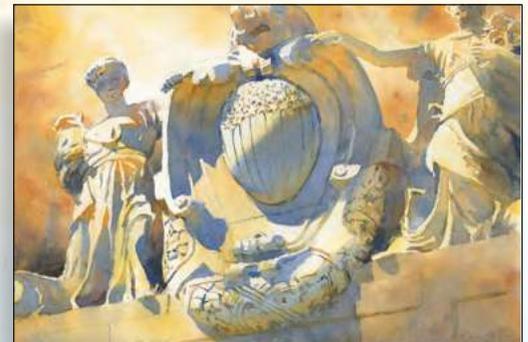
All Skill Levels

CWA Members \$250 Non-Members \$310

This workshop focuses on techniques to enhance your skills in watercolor landscape painting. It will cover the fundamentals of creating a strong composition, using values to evoke a sense of light, and manipulating color for its full expressive effect. Michael will demonstrate his painting style and the use of colors in his palette while encouraging you to develop your unique style and approach to watercolor painting.

Artist's website at mreardon.com

LIVE



Dale Laitinen **Shapeshifting the Western Landscape**

4-Day In-Person Workshop | October 20-23, 2024

Intermediate to Advanced

CWA Members \$400 Non-Members \$460

A painting rich with shapes, colors, and details, complete to the final brushstroke belies its beginnings in observation, sketching, composition, and ultimately washes of color that bring it to life. Painting, especially watermedia requires an unending enthusiasm for experimentation and a hands-on approach to the discipline.

Artist's website at dalelaitinen.com

LIVE

CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you. In-Person Workshops will be held at the Danville Ranch Clubhouse, 1895 Ridgeland Circle, Danville, CA 94526, except for the Carolyn Lord Workshop which will be held at Tilden Regional Park Botanic Garden. For full workshop descriptions, pricing, and online registration, go to <http://www.californiawatercolor.org/classes.php>. To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

California Places + People

April 14 – June 21, 2024

Congratulations to the award winners of
the California Place and People CWA Member Show.
Thank you for your participation!

1st Place

John Giannotti
Golden Arches

2nd Place

Joseph Tringali
California Flyway

3rd Place

Rita Sklar
Dogpatch Saloon

4 Honorable Mentions

Jessica de Jesus
Setting Fast

Thomas Lavin
Bus Stop

Patricia Pierce
Beach Romp

Judy Rowe
Repairing the Street



MEMBERS SHOW

Thanks to Ruth Miller, MCWA, for judging
and to all participating artists. Special thanks
to the Village Theatre and Art Gallery. Your
contributions are essential to the success of
this CWA show and are greatly appreciated!

Village Theatre and Art Gallery
233 Front Street, Danville, CA 94526

Questions: Contact us at shows@californiawatercolor.org



Mailing Address

California Watercolor Association
Post Office Box 4631
Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php
and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email datamanager@californiawatercolor.org if you have trouble logging in.

Monthly ZOOM Meetings

are held the third Wednesday of each month from 7:00–9:00 pm, unless otherwise specified.

Newsletter Distribution

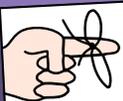
To receive this newsletter electronically please contact the Webmaster with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.

National Exhibition Catalogs

If you are an artist in this year's National Exhibition and would like extra catalogs for family and friends, please send \$18.00 per catalog to Ruth Miller, 74 N. Jackson Way, Alamo, CA 94507. Make checks payable to CWA, and include your mailing information.



Plan Ahead!

Submissions for the newsletter must be received by the 15th of the month prior to publication!

**June Newsletter
Deadline is May 15th.**

Click here to make a submission.

Hugh Mossman

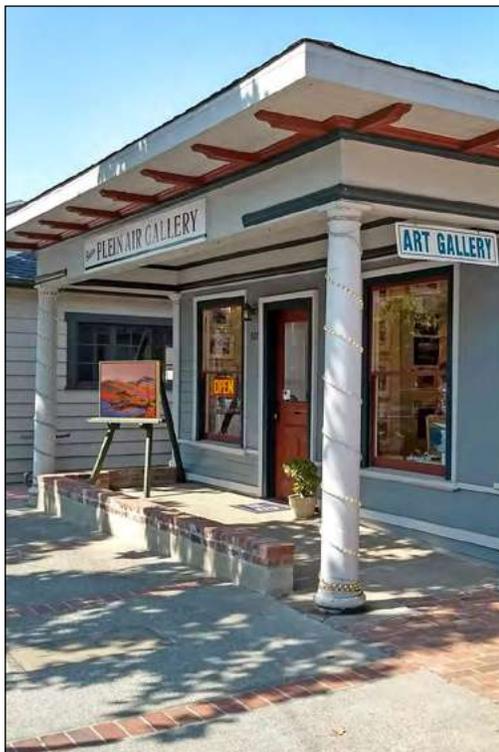
continued from page 1



"My objective in painting is to capture the essence of a subject with a style that is loose and expressive."

Artist's website at www.mossmanwatercolors.com

Artist Opportunity



Benicia Plein Air Gallery

Samantha McNally has returned as a member of the Benicia Plein Air Gallery located at 307 First Street in Benicia. The gallery has one more opening and is inviting watercolor artists to apply.

The gallery is situated in a great location on First Street, with a constant flow of people walking by throughout the day. Each artist has a wall space that varies every two months for variety. Once a year, each member is featured as the solo artist, and the gallery also holds occasional special group shows with unique themes. All sales go directly to the artist, and the gallery does not take any commission. The gallery also actively promotes and encourages all members through its website, newsletter, publicity outreach, and social media presence.

Click here for more information about membership in this cooperative gallery.

Member News



You're invited to a free event:

Fiona M. Hughes and Lenka Glassner ART IN THE GARDEN

Sunday, May 19, 2024 - 10am til 3pm

Lenka's garden, 715 Black Point Pl., Clayton.

Enjoy artworks by Lenka Glassner and Fiona M. Hughes, two local artist friends. Lenka is known for her painted eggs and lectures on this ancient Czech tradition, as well as her feltings and watercolor paintings. Fiona is an award-winning artist, known for her watercolors and acrylics.

Come, enjoy live music and Lenka's and Fiona's watercolors, which will be on display and for sale throughout the garden, following the Clayton Garden Tour (5/17 & 18).

Join CWA members, Fiona M. Hughes and Lenka Glassner to view a display of their watercolor artworks, enjoy music, and wander through Lenka's garden on May 19, 2024 (after the Clayton Garden Tour ends).

Fiona's website at www.petprojects.net



By Any Other Name by Juanita Hagberg

Juanita Hagberg

Valley Art Gallery in Walnut Creek is proud to present Juanita Hagberg's "Natural Inspirations — Watercolors on Yupo" exhibition, from May 14–June 22, 2024. The synthetic surface Yupo supports her exploratory and intuitive painting style, as she interprets her experiences and ideas about the natural world. Learn more about painting watercolors on Yupo through her demos and workshops on the subject.

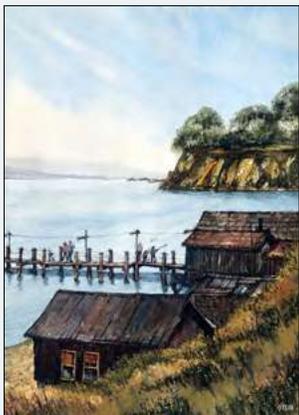
Valley Art Gallery in Walnut Creek has been displaying fine art and crafts by some of the Bay Area's most well-known artists for more than 75 years. If you want to learn more about painting watercolors on Yupo, you can attend Juanita's demos and workshops on the subject.

Juanita will be hosting a meet and greet reception at the gallery on May 18, 2024 from 1:00–4:00 pm, where you can come and talk about art. The Gallery is open Tuesdays through Fridays, and by appointment.

Artist's website at juanitahagbergwatercolors.com

Valley Art Gallery

1661 Botelho Dr, Suite 110 | Walnut Creek, CA 94596
(925) 935-4311 | valleyartgallery@gmail.com



China Camp Sheds, Lands End, China Camp, Ukiah and Osborne, and Berkeley Marina by Bernie Stein

Bernie Stein

Bernie's paintings, *China Camp Sheds* and *Land's End* have been chosen for the San Diego Museum of Art Artist Guild "Spring Exhibition," which will be held from March 25–May 24, 2024.

[Click here](#) to view.

Additionally, his paintings, including *China Camp* and *Ukiah and Osborne*, have been selected for the "World Untamed" exhibition by the Marin Society of Artists. The exhibition will run from March 30–May 30, 2024.

[Click here](#) to view.

Lastly, *Berkeley Marina* will be featured in the 8th Annual "Waterworks" exhibition by the Laguna Plein Air Painters Association. The exhibition will be available online from May 2–June 3, 2024.

[Click here](#) to view.





CWA Board of Directors

President	VACANT
Vice President/Membership	VACANT
Secretary	Leslie Wilson
Director, Budget	Kathleen Catton
Director, Member Shows	Kathleen Stumpf
Director, Communications	Jessica de Jesus
Director, Programs	Lis MacDonald
Director, National Exhibition	Michael Friedland
Co-Director, Community Outreach	Sheila Cain
Co-Director, Community Outreach	Georganne Zaro
Director, Workshops	Joe Tringali
Member At-Large	Rekha Joshi
Member At-Large	VACANT

CWA Support Personnel

Bookkeeper	Melissa Alva
Membership/Data Manager/ Webmaster	Adrienne Hefter
Newsletter Editor	Patricia Rosa

CWA Volunteer Committees

Audio Visual Set Up	VOLUNTEER NEEDED
Community Outreach	Sheila Cain Maggie Metcalf
Co-Video Librarians	Joe Tringali (Chair) Barb Bochenek Madeline Shelby
Co-Hospitality	Susan Scolnick Jean Holmes Sharon Hopkins
Mail Distribution	Carol Husslein
Panel Rental	Carol Husslein
Plein Air	VOLUNTEER NEEDED
Workshop Registrar	Pat Wai

To Email a Board, Staff or Committee Member:

Go to www.californiawatercolor.org/contact.php and choose a recipient from the drop-down menu.

Are you following CWA on Facebook & Instagram?

Jessica de Jesus, our Communications Director, is sharing some engaging content. Like us on Facebook and Instagram to stay informed on what is happening. CWA Social Media is your resource for information, promoting the CWA, our members, events, and more.

Updated Content Now Online

- Upcoming CWA Events
- Recaps of Workshops and Demonstrations
- Calls for Entries
- Member Highlights, Welcomes, and News
- Updates on CWA Outreach
- Book Recommendations

CWA Social Media Call for Content!

Attention CWA Community: Help us populate the CWA Instagram and Facebook feeds with the latest and greatest member news, member updates, calls for art, etc...!

Follow Us

Instagram:

<https://www.instagram.com/cawatercolorassociation/>

Facebook:

<https://www.facebook.com/CaliforniaWatercolor>

Contribute

Click here to submit content.



raise your brush!

CWA is seeking volunteers to join its BOARD of DIRECTORS to help guide its future. If you are interested, please contact Leslie Wilson at secretary@californiawatercolor.org

Show News



Call for Artists

These 2024 Art Competitions are now OPEN during our Call for Artists. EGFAC Membership is not required to participate. Review the Prospectus on each exhibition page and enter your best work today!

Now Accepting Entries for:

- Wide Open Spaces (June)
- Fired Art (July)
- Expressions in Plein Air (September)

Click here to visit our Exhibitions Page to see the 2024 Art Competitions that are OPEN during our Call for Artists.

Elk Grove Fine Arts Center
9020 Elk Grove Boulevard, Suite 101
Elk Grove, CA 95624
elkgrovetineartscenter.org



OLIVE HYDE Art GUILD

Celebrates the 40th!

Holiday for the Arts 2024 Call for Artists

Olive Hyde Art Guild is now accepting entries for the Holiday for the Arts Gala, Show & Sale, October 18-20, 2024

Entry Deadline for New Artists: July 15, 2024

For new artist information, visit
OliveHydeArtGuild.org or
email ArtistContact@OliveHydeArtGuild.org

44th INTERNATIONAL EXHIBITION

Sep 29 - Oct 31, 2024



Juror, Ratindra Das

"Paris Couple" by Eudes Correia

CALL FOR ENTRIES

Submission deadline date May 6, 2024

[Click here for prospectus](#)

[Click here to enter](#)

San Diego Watercolor Society
2825 Dewey Road, Suite 105, Building 202
San Diego, CA 92106
www.sdws.org

SEBASTOPOL CENTER FOR THE ARTS

Haven: Place of Comfort & Contemplation CALL FOR ENTRIES

Exhibition Dates: August 15–September 22, 2024

Entry Deadline: June 17, 2024

Sebastopol Center for the Arts invites artists to show their version of Haven, beckoning viewers into these sanctuaries, and revealing the profound impact of these spaces through various mediums and techniques.

Click here to view prospectus. Click here to submit.

Sebastopol Center for the Arts
282 S. High Street | Sebastopol, CA 95472
www.sebarts.org

CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!



CWA Michael Holter Demo



CWA Stephen Berry Demo



CWA 50th National Art Show at the Harrington Gallery



CWA 50th National Show 2020

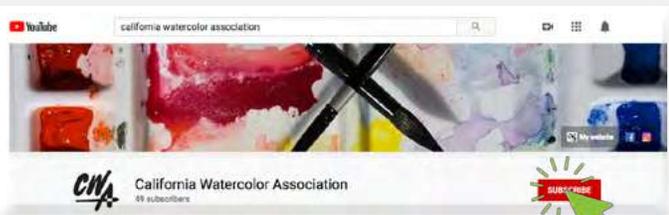


CWA Roland Lee Demo



CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!

<https://www.youtube.com/c/CaliforniaWatercolorAssociation>



CWA Video Library

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, and send Madeline the catalog number in an email and she will check to see if it's available. She will let you know about its availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Madeline's home or mailed. All you need to do is pay postage.

[Click here to view our entire catalog.](#)

It can also be found by going to our website and clicking the **About Us Tab** and following the link to **Video Library**.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the **Catalog Abstract Number**.
- 3) Email me at madlnshelby@aol.com, with the **Catalog Abstract Number** and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.
Please log in and make sure your address information is up-to-date.
- 5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address:
Madeline Shelby
482 Broadmoor Blvd.
San Leandro, CA 94577

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment.

Madeline Shelby



2024 CWA Calendar

ZOOM General Meetings & Demos

January 17, 2024 Dongfeng Li
February 21, 2024 Andy Evansen
March 20, 2024 Michael Holter
April 17, 2024 Carolyn Lord

May 15, 2024 — ZOOM Demo
Hugh Mossman
(for Members & Guests)

June 19, 2024 David Savellano
July 2024 Summer Break — NO MEETING
August 21, 2024 Michael Reardon
September 18, 2024 Dale Laitinen
October 16, 2024 Keiko Tanabe
November 20, 2024 (6:00 pm) Don Andrews
December 2024 Winter Break — NO MEETING

Go to **Monthly Meetings** under the **About Us** tab at www.californiawatercolor.org for updates.

CWA Workshop Series

February 7–9, 2024 **Andy Evansen**
A Valued Approach to Watercolor (ZOOM)

February 26–29, 2024 **Dongfeng Li**
Painting Portraits and Landscapes with an Eye Towards
the Emotional Experience of the Subject (LIVE)

April 23–25, 2024 **Michael Holter**
Watercolor Impressionism,
Landscapes and Cityscapes (ZOOM)

May 17–19, 2024 **Carolyn Lord**
Plein Air Watercolor at
the EBRP Botanical Garden (LIVE)

September 27–29, 2024 **Michael Reardon**
Watercolor Techniques (LIVE)

October 20–23, 2024 **Dale Laitinen**
Shapeshifting the Western Landscape (LIVE)

To request additional information, go to www.californiawatercolor.org/contact.php and choose **Workshops** from the **Recipient** drop-down menu.

CWA Member Shows

Danville Village Theatre and Art Gallery
April 13–June 21, 2024

San Ramon City Hall Gallery
October 2024



Welcome New Members

Milena Emma M. Caracciolo, Deborah Dahl,
Hope Garay Kiehnle, Lenka Glassner,
Danjue Li, Meg Stockwell

To email membership, go to www.californiawatercolor.org/contact.php and choose **Membership Director** from the **Recipient** drop-down menu.

Community Outreach Art Supplies Sale

at **GREAT SAVINGS** to our **CWA Members!**

Click [here](#) to download the spreadsheet
with currently available items.

To purchase contact Sheila at sheilahillcain@gmail.com
or Georganne at georgannezaro@gmail.com.

Contra Costa Plein Air

Click [here](#) for posts of upcoming paint-outs on their blog,
or click [here](#) to visit Contra Costa Plein Air on Facebook.