

September 2024

P.O. Box 4631 Walnut Creek, CA 94596 www.californiawatercolor.org

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ATERCOLOR

Join us at the Lafayette Library for the General Meeting and LIVE Demo with Guest Artist Michael Reardon, MCWA



Welcome back to our first in-person General Meeting and live demo since Covid! We're thrilled to have our CWA members and quests join us for this special event. This is a great opportunity to reconnect with artist friends and meet new ones.

Join us for a live demonstration by Michael Reardon, browse through the CWA Library of Tapes and DVDs, and shop for art supplies at the **Community Outreach Art Supplies Sale** table (CWA members only).

Date: September 18, 2024 Time: 7:00-9:00 pm PDT (doors open at 6:30 pm)



Location: Don Tatzin Hall in the Lafayette Library

3491 Mt. Diablo Blvd., Lafayette, CA 94549 (Parking is free)

Public Transit: 10-minute walk from Lafavette Bart, 4 minutes off Hwy. 24

Click here for directions to the Lafayette Library.

For those unable to attend in person, *click here* to stream live on our YouTube channel.

Michael Reardon has been painting in watercolor for more than thirty-five years. He is an avid traveler who uses watercolor to capture his observations, convey a sense of place and light, and share his impressions of the built, natural, and imagined worlds. He works from his studio in Oakland, California.

In 2005, he received the prestigious Gabriel Prize from the Western European Architecture Foundation, which enabled him to spend three months painting in Paris. Originally trained as an architect with a degree in architecture from UC Berkeley, he was an architectural illustrator for more than thirty years. In 2004 he was awarded the Hugh Ferriss Memorial Prize, the premier award in the field of architectural illustration.

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the CWA International Exhibition

February 15-March 23, 2025 Go to page 2 for more info!

the California Watercolor Association presents

55th International Exhibition

February 15-March 23, 2025

Tips for Entering Art Competitions

by Leslie Wilson, MCWA

Paint what EXCITES you.

Don't second guess the preferences of the jurying artist. Hope for the best.

Look for variations in the treatments of the five elements of design: line, shape, value, color and texture...

KEEP AT IT!

Uneven distributions of hard and soft edges help to make paintings interesting.

Entries due September 23, 2024!

Click here for Prospectus

Questions: Contact us at 55questions@californiawatercolor.org



California Watercolor Association

P. O. Box 4631 Walnut Creek, CA 94596 USA www.californiawatercolor.org Gallery Info:

Piedmont Center for the Arts

801 Magnolia Ave, Piedmont, CA 94611 www.piedmontcenterforthearts.org



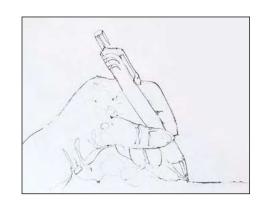
The Drawing Board

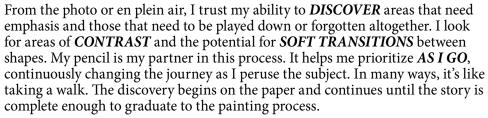
Each month a different member of the CWA Board of Directors has the opportunity to write an art-related article for our members.

It starts with a pencil... by Leslie Wilson

Not just any pencil, but a mechanical pencil — Pentel, .07 lead, HB, no sharpening required!

The drawing sets the stage for all aspects of the composition active areas, quiet areas, combined and isolated shapes, and changes in direction. Your brain begins the process, which is then transferred to your hand, to the pencil, and finally, to the paper.





Here are a few things to keep in mind:

- Use dark lines, light lines, fat lines, narrow lines, or no lines for places to rest.
- Use dots to indicate where your eye stops or changes direction dots prepare me for my next action.
- Keep your pencil on the paper, even when your hand pauses.
- No "sketching." Use a continuous line instead.

This process is a modified **CONTOUR DRAWING**, a personal journey through the picture plane, established one mark at a time. For my next action, I look at the marks previously placed on the paper to continue the idea. It is a fluid process that describes what I think the composition needs at any given time. Sometimes, there are dark marks, and sometimes, there are light marks. The process also incorporates transitions from one section to another. My eyes discover areas of importance or what could be eliminated.

Keep a **KNEADED ERASER** handy for changing your mind!



Delta View by Leslie Wilson



RELAX AND FOLLOW YOUR INTUITION. Have fun with this process rather than consider it a necessary chore!

CWA Board Secretary Artist's website at www.lesliewilson.net



The Oakland veterans have been a group for more than 30 years. They began meeting together under the direction of Nancy Redden an art therapist. CWA picked up the group more than 10 years ago when Nancy saw us working at the Martinez Veterans Hospital. It's been a very happy collaboration. Nancy retired 10 years ago from officially being the art therapist but kept this group going.

Nancy recently underwent a major and invasive operation. As our group project, we all made get-well cards for her. We felt cheerful when the doctors reported that the operation went better than expected. Although Nancy was still in the ICU, they anticipate a good recovery. We receive updates on her progress from her sister in Oregon.

It was a pleasure creating a card for Nancy and thinking of her recovery. Each of us painted what we wished and hoped would cheer her on. We know our intention. These cards are what we painted.

Sheila Cain

Co-Director, Community Outreach

















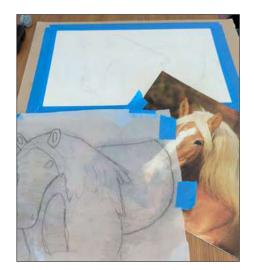




NEXT



Community Outreach — Martinez VA Martinez Veterans Paint







We've established a consistent group of artists making it possible to build on previous painting lessons. The ability to choose activities feels a bit like a one-room schoolhouse at times.

We continued with tracing animals. The characteristics of the animal are revealed enabling the artist to have success. Horses are a great example of a difficult animal for most to draw freehand.

Our resident artist, who had a career as a graphic artist, gave us great tips on creating your own tracing paper.

One of our artists, who is in their 90s, prefers to create their version of actual watercolors and does quite well.

We are all learning from each other.

Dale Rutz & Maggie Metcalf Community Outreach





Mailing Address

California Watercolor Association Post Office Box 4631 Walnut Creek, CA 94596 USA

To Email a Board, Staff or Committee Member Go To

www.californiawatercolor.org/contact.php and choose a recipient from the drop down menu.

Membership/Data Manager

Make changes to your address, phone number and email on the members home page, under membership when you're logged with a current membership account. Email datamanager@californiawatercolor.org if you have trouble logging in.

September General Meeting will be live in Lafayette! **September 18, 2024,** from 7:00-9:00 pm PDT (doors open at 6:30 pm)

At Don Tatzin Hall in the Lafayette Library 3491 Mt. Diablo Blvd., Lafayette, CA 94549

For those unable to attend in person, the event will be streamed live on YouTube.

Newsletter Distribution

To receive this newsletter electronically please contact the Webmaster with the email address at which you wish to receive the newsletter.

CWA Photo Notice

CWA may be taking photos or videos at CWA events. Your presence at CWA events constitutes your "permission, consent and release" to be photographed without compensation whatsoever in perpetuity. Images may be used online and in print exclusively by CWA explicitly for publicity, information and promotion.







Submissions for the newsletter must be received by the 15th of the month prior to publication!

October Newsletter Deadline is September 15th.

Click here to make a submission.

CWA Member Show

October 1-31, 2024 at San Ramon City Hall Gallery

Entry Deadline

September 10, 2024

Jurors

Juror of Selection: Afsaneh Micheals, Walnut Creek artist and teacher Juror of Awards: Georganne Zaro, MCWA

Awards

1st Place - \$150, 2nd Place - \$100, 3rd Place — \$75, and 4 Honorable Mentions — \$35

Show Calendar (Save these Dates)

September 10 Entry deadline

September 15 Notification to accepted artists and posted on the

CWA website

October 1 Artwork drop-off at the San Ramon City Gallery

Hang show

October 2 Gallery show opens

October 10 Awards posted on the CWA website

October 30 Show closes

Pick up paintings at the Gallery October 31

Click here for Prospectus

To Enter

Log in to the Members home page at www.californiawatercolor.org, choose Shows/Exhibitions, then Member Shows and choose Splendid Surroundings. Confirm your information, add your painting details and upload your images.

Entry Fee is \$25 for one or two images, \$35 for three images.



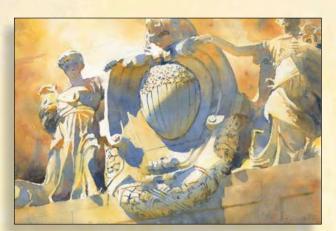
San Ramon City Hall Gallery 7000 Bollinger Canyon Road San Ramon, CA 94583

https://www.sanramon.ca.gov

Questions: Contact us at shows@californiawatercolor.org



CALIFORNIA WATERCOLOR ASSOCIATION 2024 WATERCOLOR WORKSHOP SERIES



Michael Reardon Watercolor Techniques

LIVE

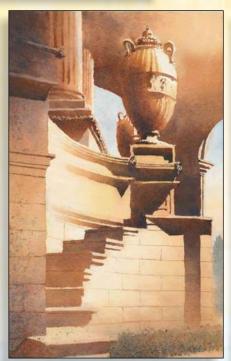
3-Day In-Person Workshop | September 27-29, 2024 All Skill Levels

CWA Members \$250 Non-Members \$310

This workshop focuses on techniques to enhance your skills in watercolor landscape painting. It will cover the fundamentals of creating a strong composition, using values to evoke a sense of light, and manipulating color for its full expressive effect. Michael will demonstrate his painting style and the use of colors in his palette while encouraging you to develop your unique style and approach to watercolor painting.

Artist's website at mreardon.com











Dale Laitinen Shapeshifting the Western Landscape

4-Day In-Person Workshop | October 20-23, 2024 Intermediate to Advanced

CWA Members \$400 Non-Members \$460

A painting rich with shapes, colors, and details, complete to the final brushstroke belies its beginnings in observation, sketching, composition, and ultimately washes of color that bring it to life. Painting, especially watermedia requires an unending enthusiasm for experimentation and a hands-on approach to the discipline.

Artist's website at dalelaitinen.com



CWA strives to provide our students with some of the best workshops with the top professional artists of our time. Please join in the fun. We look forward to meeting you. In-Person Workshops will be held at the Danville Ranch Clubhouse, 1895 Ridgeland Circle, Danville, CA 94526, except for the Carolyn Lord Workshop which will be held at Tilden Regional Park Botanic Garden. For full workshop descriptions, pricing, and online registration, go to http://www.californiawatercolor.org/classes.php. To request additional information, go to www.californiawatercolor.org/contact.php and choose Workshops from the Recipient drop-down menu.



Plein Air – Del Valle Regional Park, Livermore Saturday, September 14, 2024, 10:00 am to 1:00 pm



Deep in a valley framed by oak-covered hills, with sailboats and sailboards skimming over its waters, Del Valle is like a lakeside resort only 10 miles south of Livermore. The centerpiece of the park is a lake five miles long with a variety of water-oriented recreation, from swimming to windsurfing and boating, surrounded by 4,395 acres of beautiful land for hiking, horseback riding, and nature study. Del Valle also is the eastern gateway to the Ohlone Wilderness Trail, 28 miles of scenic back-country trail.

Meet at 10:00 am at the Visitor Center, and paint anywhere in the park. Bring your lunch and meet back at the Visitor Center to show your paintings at 12:30 pm. Park hours are 6:00 am-8:00 pm. Parking is available on-site for \$6.00 per vehicle (carpooling is encouraged). Cell phone connectivity is limited in the park. Please bring a printout or download the information to your phone in advance.

Del Valle Regional Park

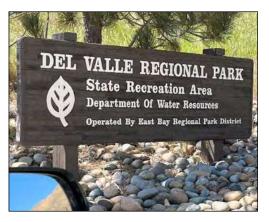
7000 Del Valle Road Livermore, CA 94550 (888) 327-2757, option 3, extension 4524

Click here for website

Contact Nutan Singh, Plein Air Coordinator Email: nutan.finearts@gmail.com











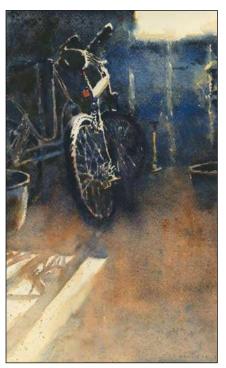
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Michael Reardon

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His watercolors have been exhibited nationally and internationally, including the annual shows of the National Watercolor Society, the American Watercolor Society, and the California Watercolor Association. In 2011 and 2022 he presented solo shows at the Thomas Reynolds Gallery in San Francisco and Santa Barbara.

He is a Master Signature member of the National Watercolor Society and the California Watercolor Association. He is also a signature member of the American Watercolor Society. He is also the author of Watercolor Techniques: Painting Light and Color in Landscapes and Cityscapes from North Light Books.



Bicycle by Michael Reardon



Glacier by Michael Reardon



Tivoli by Michael Reardon



California Street by Michael Reardon

Selected Awards Signature Member,

American Watercolor Society Master Signature Member, **National Watercolor Society** Master Signature Member, California Watercolor Association Gabriel Prize, Western European Architecture Foundation, 2005

Hugh Ferriss Memorial Prize, American Society of Architectural Illustrators, 2004 Best of Show, Triton Museum of Art, Statewide Exhibition of Watercolor Artists, 2010

Selected Exhibitions

ARTchitecture, Thomas Reynolds Gallery, Santa Barbara, 2022

Small Group Exhibit, Studio Gallery, 2021 Reflections in Water, St. Mary's College Museum of Art, 2016

7th Annual Signature Watermedia Exhibition, Fallbrook, CA, 2016

Work, Studio Gallery, San Francisco, 2016 Terrain, Studio Gallery, San Francisco, 2016, 2017, 2018, 2022, 2023 Publications

Publications

Watercolor Techniques: Painting Light & Color in Landscapes & Cityscapes Splash 10 and Splash 12, North Light Books, June, 2008, May, 2011 American Artist Watercolor, Fall, 2007, Spring, 2011 Watercolor Artist, February 2012 Southwest Art, Artist to Watch, June 2012 Plein Air Magazine, November 2012

Education

1976-77, Unité Pédagogique d'Architecture, Grenoble, France 1978, B.A., Architecture, University of

Artist's website

at mreardon.com

California, Berkeley



CWA Board of Directors

VACANT President Vice President/Membership **VACANT** Leslie Wilson Secretary Director, Budget Kathleen Catton Director, Member Shows Kathleen Stumpfel **Director. Communications** Jessica de Jesus Director, Programs Lis MacDonald Director, International Exhibition **VACANT** Co-Director, Community Outreach Sheila Cain Co-Director, Community Outreach Georganne Zaro

CWA Support Personnel

Melissa Alva Bookkeeper

Membership/Data Manager/

Director, Workshops

Member At-Large

Member At-Large

Adrienne Hefter Webmaster **Newsletter Editor** Patricia Rosa

CWA Volunteer Committees

Audio Visual Set Up **VOLUNTEER NEEDED**

Community Outreach Sheila Cain Maggie Metcalf

Co-Video Librarians Joe Tringali (Chair)

> Barb Bochenek Madeline Shelby

Joe Tringali

Rekha Joshi **VACANT**

Susan Scolnick Co-Hospitality

Jean Holmes **Sharon Hopkins**

55th International Exhibition Jessica de Jesus

Iretta Hunter Carol Husslein Samantha McNally Marilyn Miller **Ruth Miller** Patricia Rosa

Joe Tringali Leslie Wilson

Mail Distribution Carol Husslein Panel Rental Carol Husslein Plein Air **Nutan Singh** Workshop Registrar Pat Wai

To Email a Board, Staff or Committee Member:

Go to www.californiawatercolor.org/contact.php and choose a recipient from the drop-down menu.

What Does a **Volunteer Look Like?**



Are you wondering what a volunteer looks like? Well, they look a lot like you! If you are a team player, passionate, reliable, patient, creative, energetic, positive, and willing to help, then you are just the person we're looking for. No experience is necessary, and volunteering with CWA can be rewarding and fun. You can find volunteer opportunities on the Board of Directors and Volunteer Committees, and most do not require big time commitments.

Volunteering has its benefits.

Volunteers earn credits that can be accrued towards items like workshop days, CWA aprons, and panel rentals for shows. **Click here** for details.

Opportunities:

The Outreach team, the International Exhibition committee, and the Member Shows committee are always in need of volunteers!

Join us today!

If you are interested, please contact Leslie Wilson at secretary@californiawatercolor.org

CALIFORNIA WATERCOLOR ASSOCIATION September 2024 | 0



Announcements

CWA Monthly Plein Air Outings









Our second plein air outing was on August 17 at Shadow Cliffs Regional Recreation Area in Pleasanton, led by our Plein Air volunteer, Nutan Singh. See page 8 of the newsletter for details on our next destination.

Get ready for more creativity and fun as we bring you monthly plein air outings across the stunning East Bay Area! Stay tuned for upcoming dates right here, and be sure to follow us on Instagram and Facebook for the latest updates and inspiration. We hope to see more members come out as it was so much fun to paint together and share our finished (for some, "almost finished") paintings! Click here to learn more.

Join Us!

Other Plein Air Opportunities



Contra Costa Plein Air

Click here for posts of upcoming paint-outs on their blog, or click here to visit Contra Costa Plein Air on Facebook.

We will be at the General Meeting on September 18, 2024

Community Outreach Art Supplies Sale

at GREAT SAVINGS to our CWA Members!

Featuring 53 brushes with prices ranging from \$1.25 to \$114.00, as well as 6 packs of Fabriano Acquarello 100% cotton paper for \$20.70. Purchases may be made by CWA Members only, and we accept payment by check only.



Support the CWA Community Outreach and take advantage of great deals on art supplies!

Thanks to the generosity of donors, CWA Community Outreach has received a variety of art supplies that we can offer exclusively to our CWA members. These include full sheets of watercolor paper, watercolor blocks, spiral tablets, and other miscellaneous items (items may vary). We are extremely grateful for these donations. We use these donated materials for our programs and also sell some of the items to help finance our ongoing efforts to reach out to our communities and promote the enjoyment of painting in watercolor media.

Here are a few of the programs:

Veterans Administration, The Memory Project, Teaching the Teachers, Alameda County Fair

We will have art supplies for sale at the September 18, 2024, In-Person General Meeting.

Click here to download the spreadsheet with currently available items.

If you have art materials to donate to our Outreach Program, or know of others who may have some, we would be delighted to receive your extra supplies.

We also appreciate monetary donations.

To make a purchase or a donation before or after the September General Meeting, please contact Sheila at sheilahillcain@gmail.com or Georganne at georgannezaro@gmail.com

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Announcements

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Are you following CWA on Facebook & Instagram?



Jessica de Jesus, our Communicatins Director, is sharing some engaging content. Like us on Facebook and Instagram to stay informed on what is happening. CWA Social Media is your resource for information, promoting the CWA, our members, events, and more.

Updated Content Now Online

- Upcoming CWA Events
- Recaps of Workshops and Demonstrations
- Calls for Entries
- Member Highlights, Welcomes, and News
- Updates on CWA Outreach
- Book Recommendations

CWA Social Media Call for Content!

Attention CWA Community: Help us populate the CWA Instagram and Facebook feeds with the latest and greatest member news, member updates, calls for art, etc...!

Follow Us

Instagram:

https://www.instagram.com/cawatercolorassociation/ Facebook:

https://www.facebook.com/CaliforniaWatercolor

Contribute

Click here to submit content.





Welcome **New CWA Members**

Susan Ober Anthoula Randopoulos Pamela Steinmetz Sara Swan Katherine Zuo

Click here to email membership. then choose **Membership Director** from the **Recipient** drop-down menu.

Click here to Join or Renew Today!

DID YOU KNOW?

You can sponsor a CWA International Exhibition Award! It's true.



When Don and I retired, we both decided it was time to set off on our personal artistic journeys. Mine was watercolor painting and Don's was woodworking. We've both garnered immense pleasure in creating art almost every day. Due to that intense gratification, we created the CWA Artistic Journey Award. It gives us a way to give back to CWA for all of the great art and camaraderie shared with us. We are so happy to be able to award beautiful art. Reinforcing the talent and appreciation of the recipient's work is very fulfilling.

You too, can create a CWA International Exhibition Award. The minimum amount is \$200. You can get together with a group of friends, pool your resources, decide on a title for your award.

Carol & Don Husslein

Send a check made payable to CWA with this information to: California Watercolor Association P.O. Box 4631 Walnut Creek, CA 94596

CWA Member Resources



Watch Us on YouTube!

Did you miss a general meeting demo? Want to go back and review part of a demo again? Watch now on YouTube.

Check out our YouTube Channel and subscribe to get notified of our latest demos from your favorite artists! Don't forget to subscribe to the channel!

Thank you, and enjoy!





CWA Michael Holter Demo

CWA Stephen Berry Demo





CWA 50th National Art Show at CWA 50th National Show 2020 the Harrington Gallery





CWA Roland Lee Demo

CWA Leslie Wilson Demo

And More!



Click here to go to the CWA YouTube Channel, and don't forget to click the subscribe button!

https://www.youtube.com/c/CaliforniaWatercolorAssociation



CWA Video Library

to take home (or return one), and save on postage!

Staying engaged and creative is easy...just go to the CWA website and view the library catalog, note the video that you are interested in, and send Madeline the catalog number in an email and she will check to see if it's available. She will let you know about its availability and mail it to you if available. It is your responsibility to return the video 30 days after receiving. It can be dropped off at Madeline's home or mailed. All you need to do is pay postage.

Click here to view our entire catalog.

It can also be found by going to our website and clicking the About Us Tab and following the link to Video Library.

Checking out a video will be simple, please follow the steps below:

- 1) You must be a Member
- 2) Once you find a video that you are interested in, note the Catalog Abstract Number.
- 3) Email me at madInshelby@aol.com, with the Catalog Abstract Number and I will check its availability. I will send you a verification if it is available or let you know if it is checked out.
- 4) If the video is available we will mail it to your home via USPS. Your address on your membership records will be used for shipping.

Please log in and make sure your address information is up-to-date.

5) Your rental period is for 30 days. You are responsible to return the video to me. You are responsible for return shipping costs.

Return Address: Madeline Shelby 482 Broadmoor Blvd. San Leandro, CA 94577

6) Members who return videos after 30 days must pay a \$5.00 Late Fee. Lost videos must be replaced at the video replacement value.

We are excited to offer this service and hope it will lead to your creative enjoyment.



NEXT

2024/25 CWA Calendar

General Meetings & Demos

January 17, 2024 Dongfeng Li February 21, 2024 Andy Evansen March 20, 2024 Michael Holter April 17, 2024 Carolyn Lord May 15, 2024 **Hugh Mossman** June 19, 2024 David Savellano August 21, 2024 Dale Laitinen

> September 18, 2024 — LIVE DEMO at the Lafayette Library LIVE **Michael Reardon**

(for Members & Guests)

October 16, 2024

Keiko Tanabe

November 20, 2024 (6:00 pm) Don Andrews

December 2024 Winter Break — NO MEETING

Go to Monthly Meetings under the About Us tab at www.californiawatercolor.org for updates.

CWA Member Show

Splendid Surroundings

at San Ramon City Hall Gallery October 1–31, 2024 Entry Deadline: September 23, 2024

Click here for Prospectus

55th International Exhibition

at Piedmont Center for the Arts February 15-March 23, 2025 Entry Deadline: September 23, 2024

Click here for Prospectus

CWA Workshop Series

February 7–9, 2024 **Andy Evansen** A Valued Approach to Watercolor (**ZOOM**)

February 26-29, 2024 **Donafena Li** Painting Portraits and Landscapes with an Eye Towards the Emotional Experience of the Subject (LIVE)

April 23–25, 2024 Michael Holter Watercolor Impressionism.

Landscapes and Cityscapes (ZOOM)

May 17-19, 2024 **Carolyn Lord** Plein Air Watercolor at

the EBRP Botanical Garden (LIVE)

September 27–29, 2024 Michael Reardon Watercolor Techniques (LIVE)

October 20–23, 2024 **Dale Laitinen** Shapeshifting the Western Landscape (LIVE)

To request additional information, go to www.californiawatercolor.org/contact.php and choose Workshops from the Recipient drop-down menu.



Plein Air Del Valle Regional Park, Livermore September 14, 2024 10:00 am-2:00 pm

